

Muhammad Rizwan Butt, Mark Coates

Department of Electrical and Computer Engineering, McGill University

muhammad.butt@mail.mcgill.ca, coates@ece.mcgill.ca

## Motivation and Introduction

- Content-Centric Networking (CCN) [1] is a new networking architecture aimed at accommodating content distribution needs of the **future Internet**.
- CCN can potentially reduce bandwidth usage and improve scalability.
- Our goal is to compare the energy usage of CCN and current IP-based networks.
- We modeled CCN to perform a cost analysis in a video streaming scenario.
- We consider two types of **costs (energy consumptions)**.
  - Energy required to **manufacture** the network devices. (one time cost).
  - Energy required to **operate** the network devices for streaming the video.

## Network Modeling

- The client in CCN tries to get **content (movie)** from the nearest hop.
- $Q_k$  is the probability of a client traversing  $k$  hops to find content (Fig.1).
- Probability  $Q_k$  of a given router is the same for all the routers on that level.
- $P_k$  is the probability of content being present on the  $k^{th}$  hop.

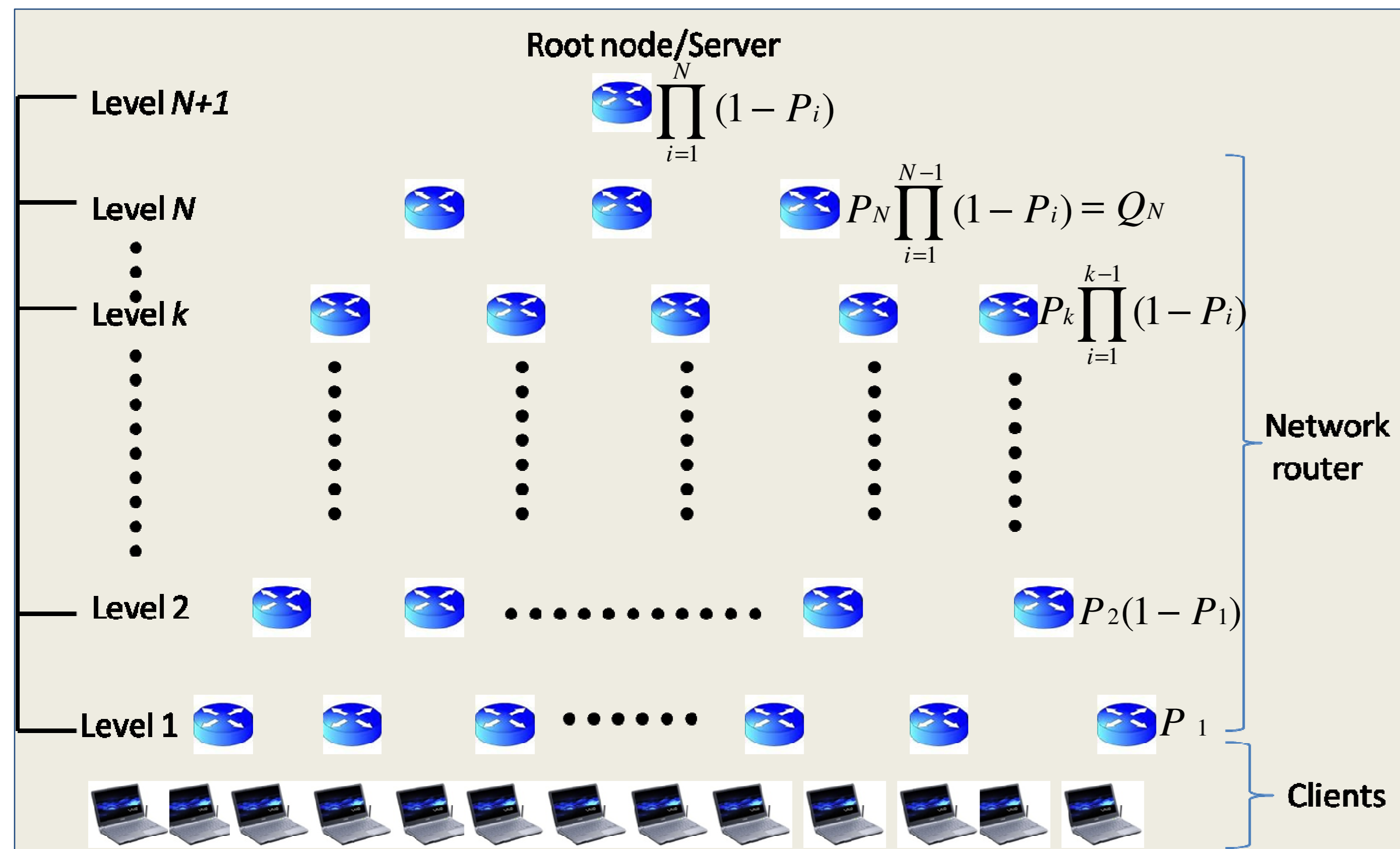


Fig. 1: The layered topology showing probabilistic model for CCN

- We perform a steady state analysis.

Define the following parameters .

- $p \in (0,1)$ : the probability of finding content at the first level. It captures the notion of popularity of content.
- $\alpha \in (0,1)$ : it captures the popularity variation across levels and depends on the network density.
- The probability of finding the content at any level 'k' is modeled as

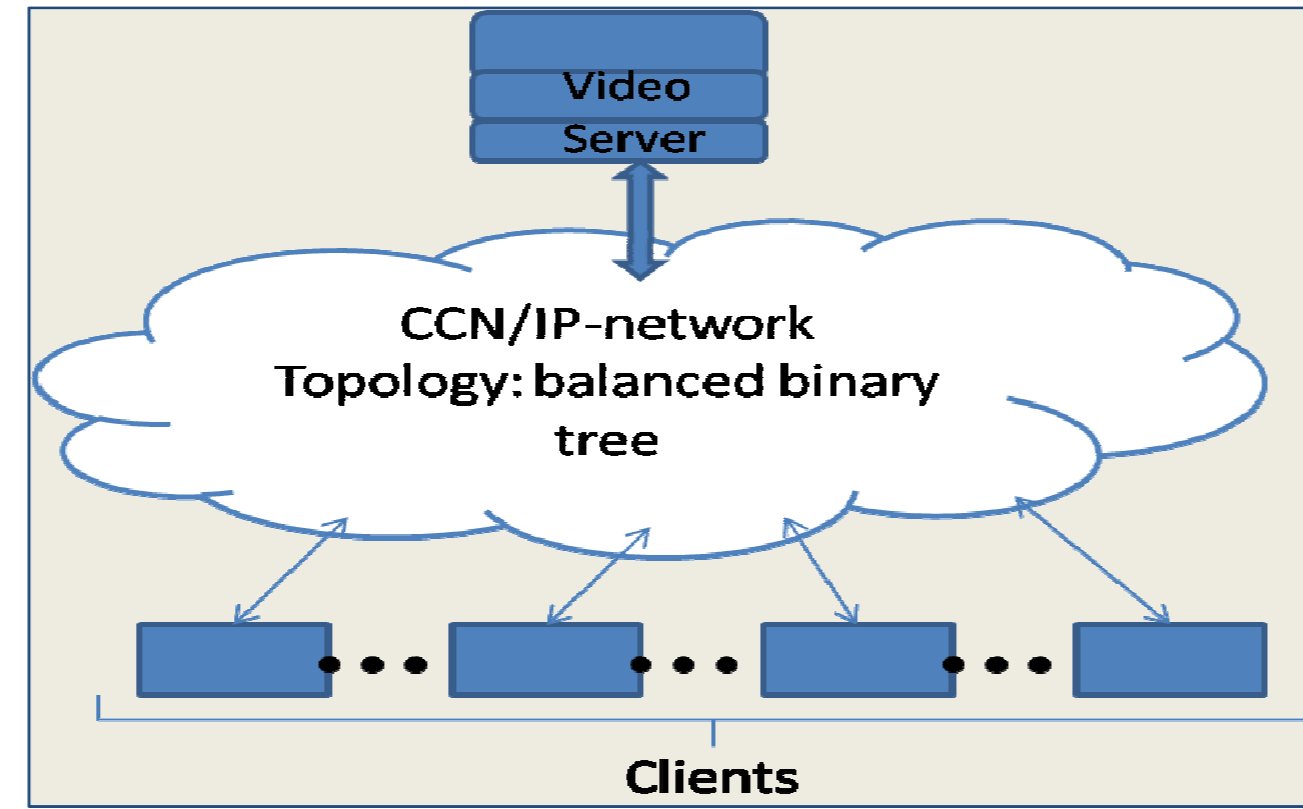
$$P_k = 1 - (1 - p)e^{-(k-1)\alpha}$$

- The expected number of routers (hops) traversed to retrieve each piece of content is then:

$$E(hops) = \sum_{k=1}^{N+1} kQ_k$$

- For CCN  $E(hops)$  a function of **content popularity** and the **number of hops**.

## Analysis



We calculate **manufacturing cost** and **operation cost** for the devices used for the streaming service.

$L$ : life cycle of the devices  $3 \times 365$  days.

$T$ : number of movies streamed  $10^3$ /day.

$S$ : server cost **59054 MJ**.

$C_S$ : energy required to power memory associated to the server for  $L$  days **900KJ**.

Fig. 2: Dedicated video streaming scenario

$K$ : aggregate number of nodes across layers  $2^{N+1} - 1$ .

$M_{IP}$ : manufacturing cost for an IP router **5345 MJ**.

$M_{CCN}$ : manufacturing cost for a CCN router **6222 MJ**.

$O_{IP}$ : operation cost of an IP router while streaming a single video. **251 J**.

$O_{CCN}$ : operation cost of a CCN router while streaming a single video **812 J**.

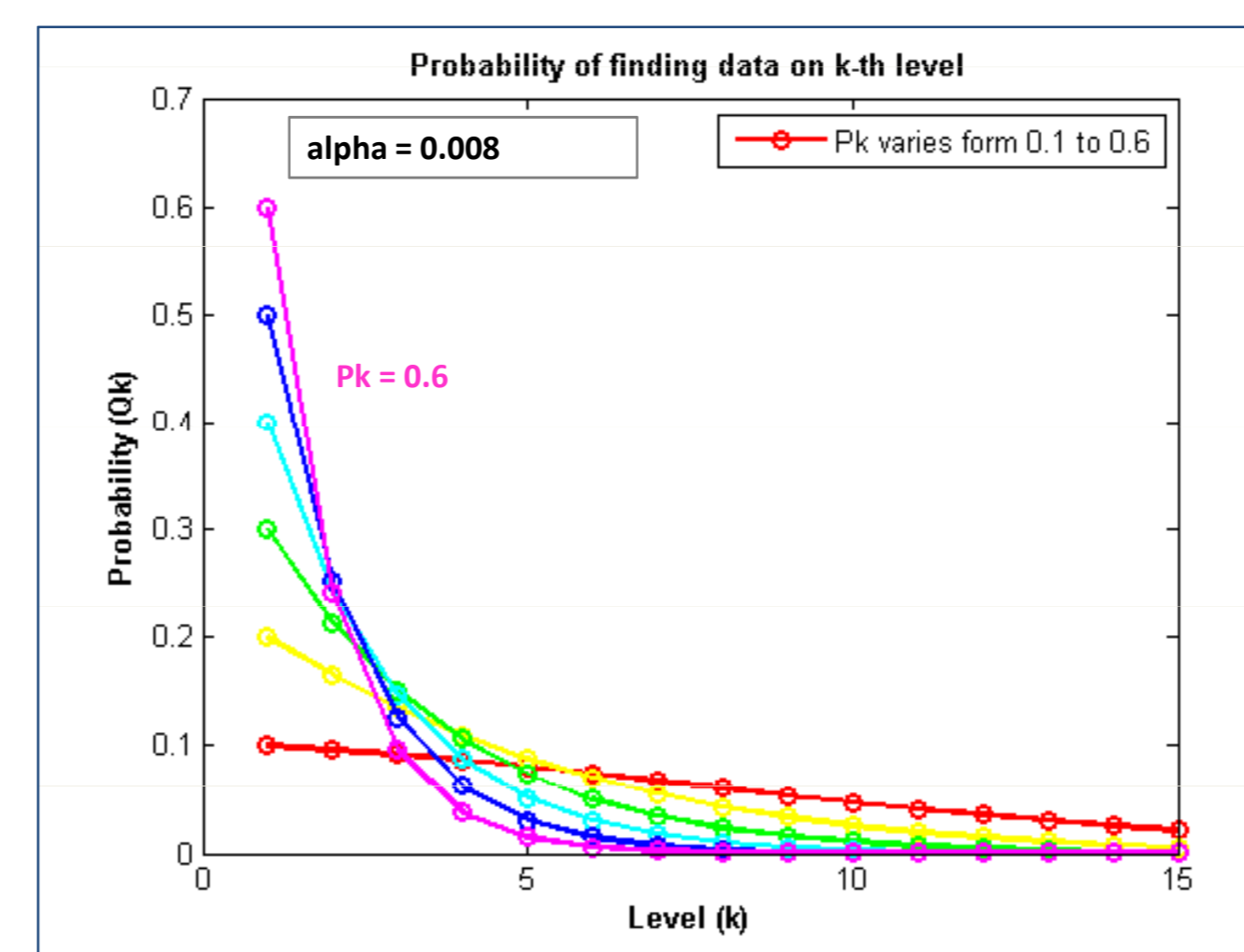
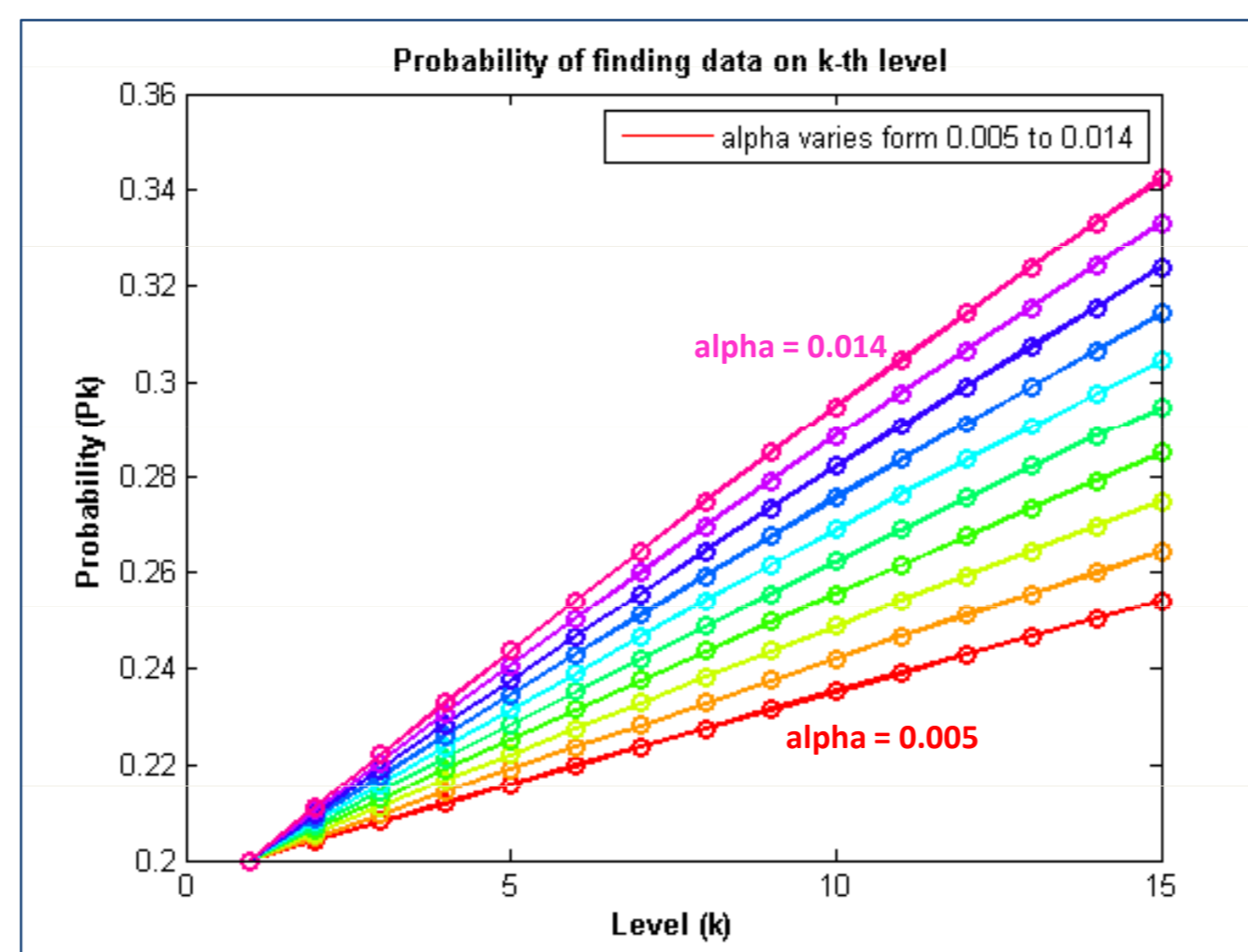
$C_M$ : total energy required to power the cache memory for  $L$  days **548 KJ**.

$N$ : total number of hops.

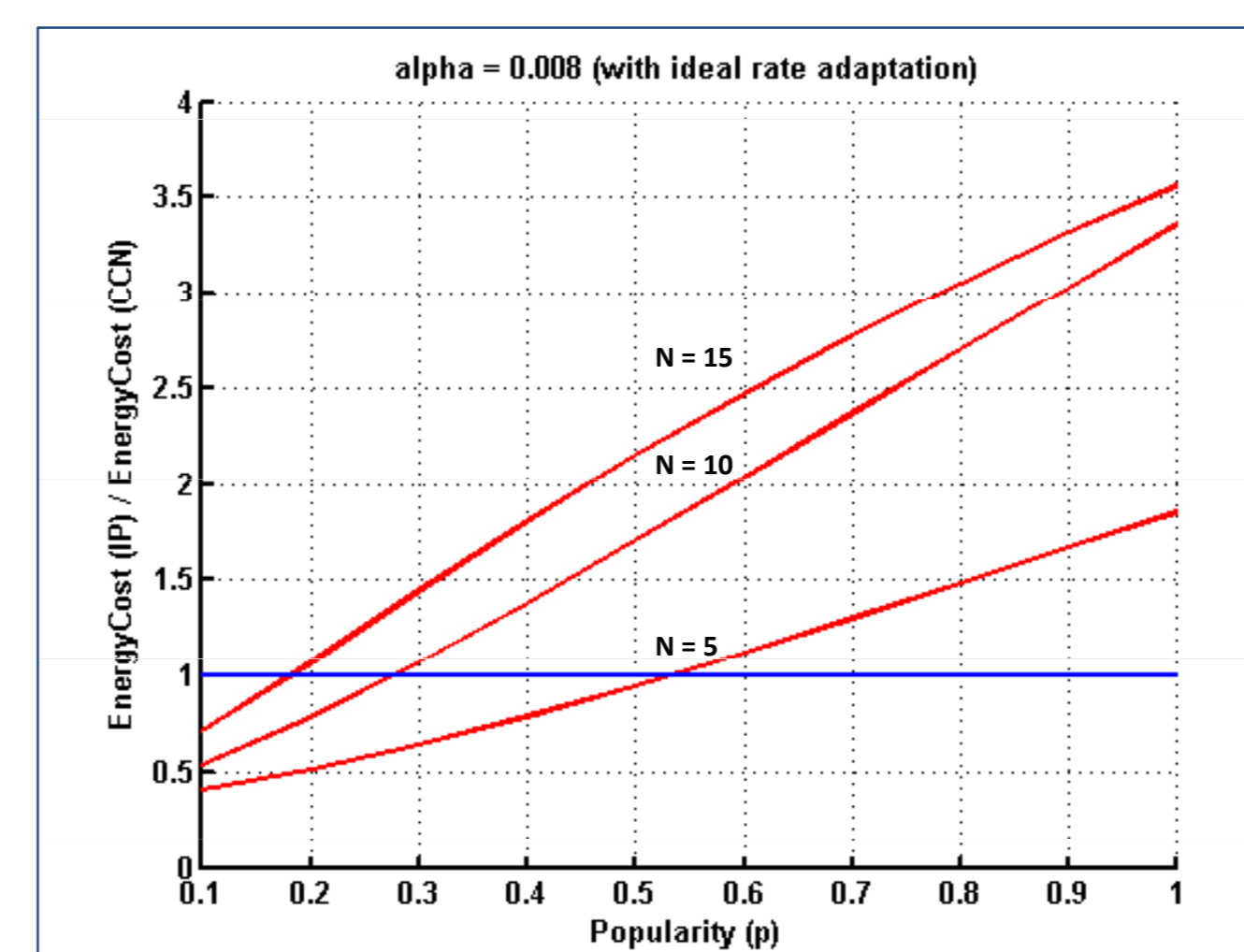
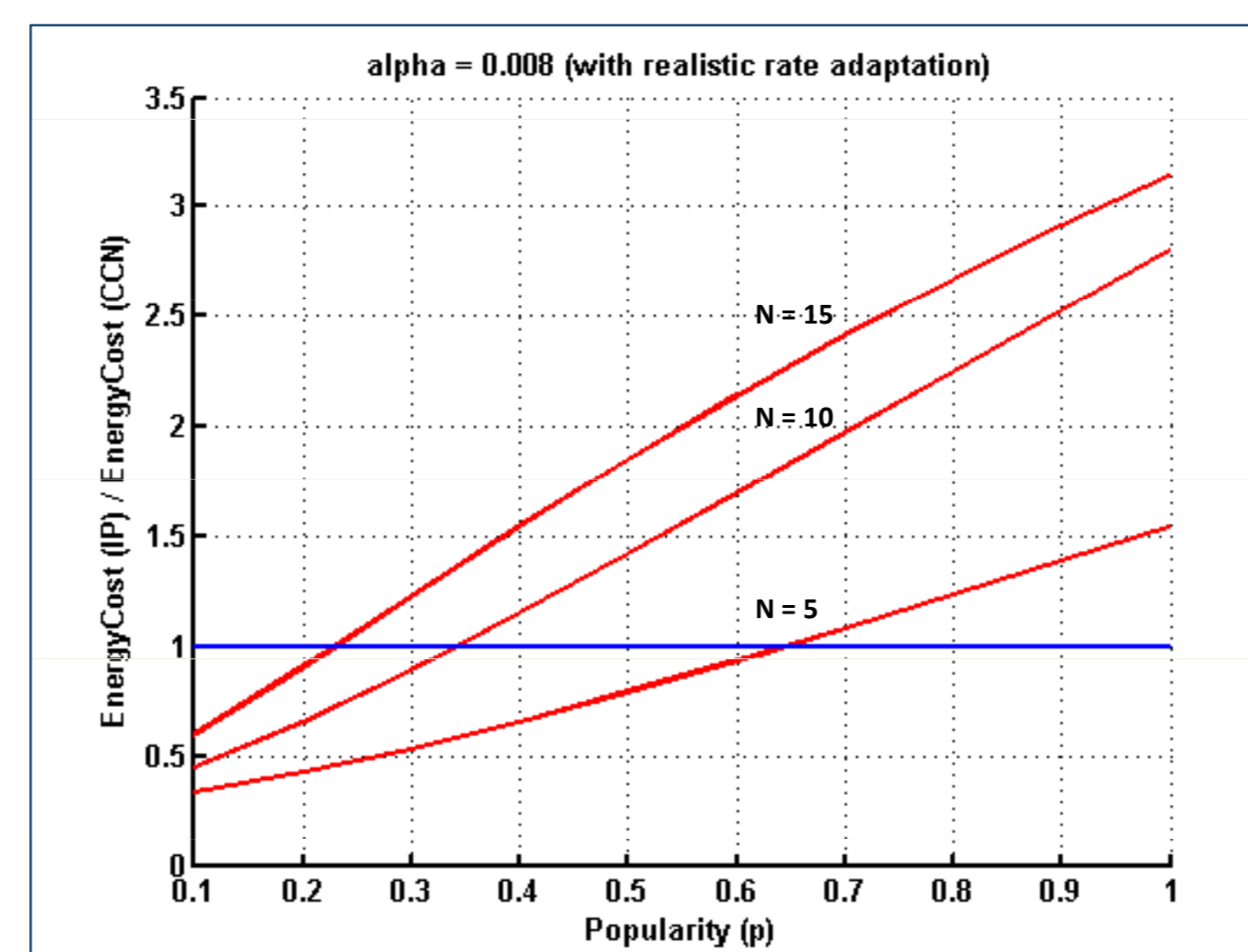
$$EnergyCost_{IP} = KM_{IP} + S + C_S + LTO_{IP}N$$

$$EnergyCost_{CCN} = KM_{CCN} + S + (K-1)C_M + C_S + LTO_{CCN}E(hops)_{CCN}$$

## Results

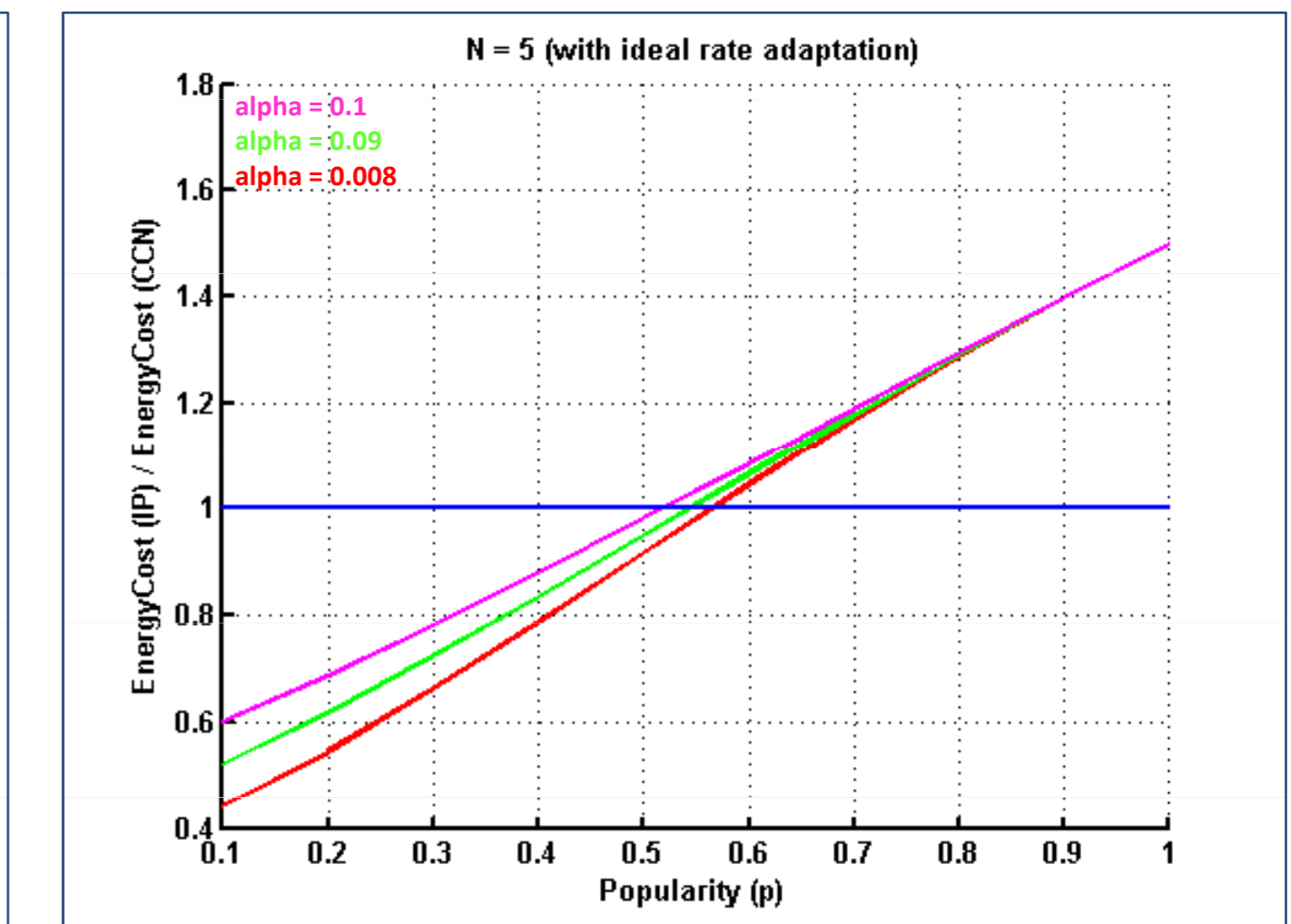
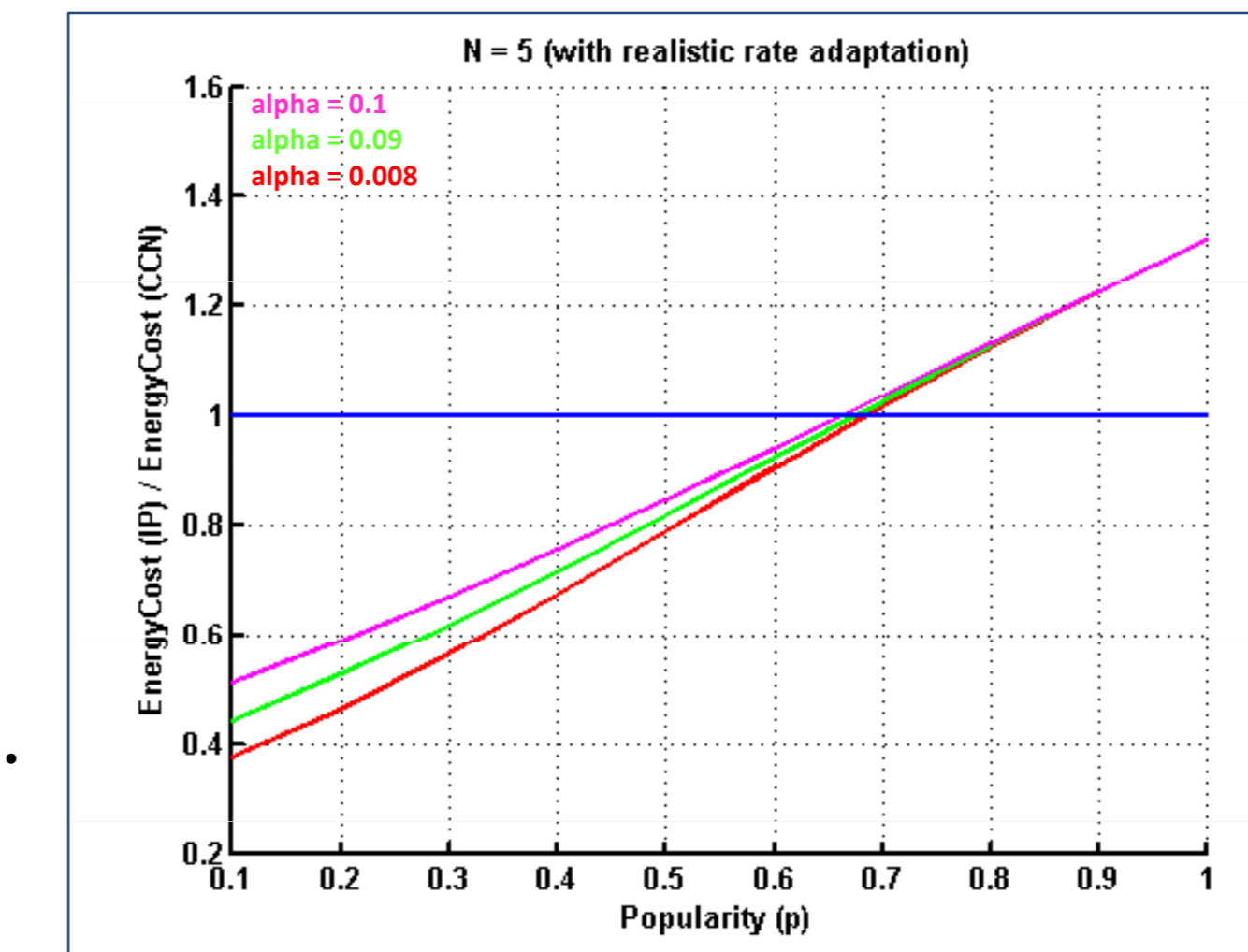


- These graphs depict the increasing trend of  $P_k$  with the increase in popularity of content and decreasing trend of  $Q_k$  with increase in  $P_k$  for our CCN model.

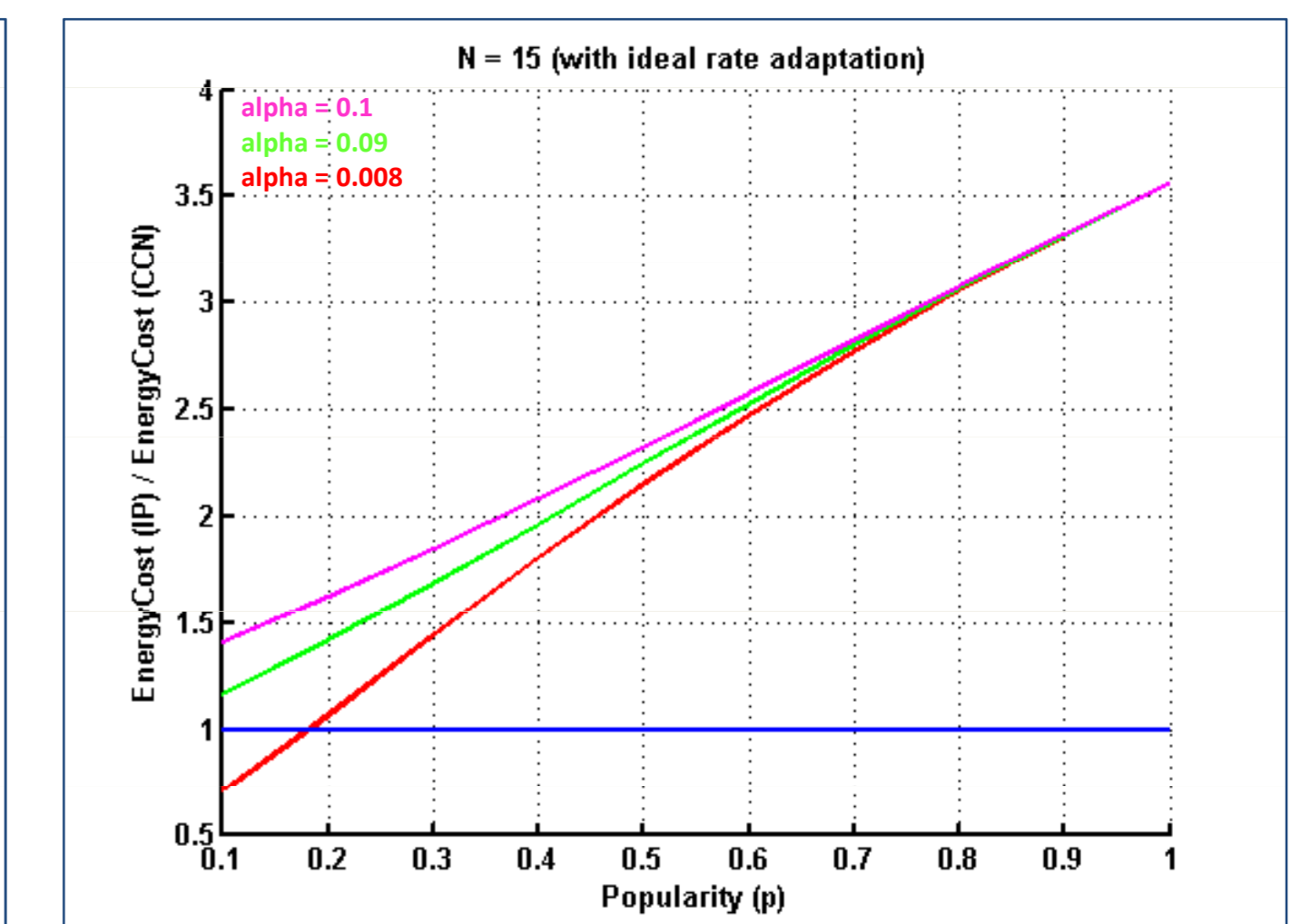
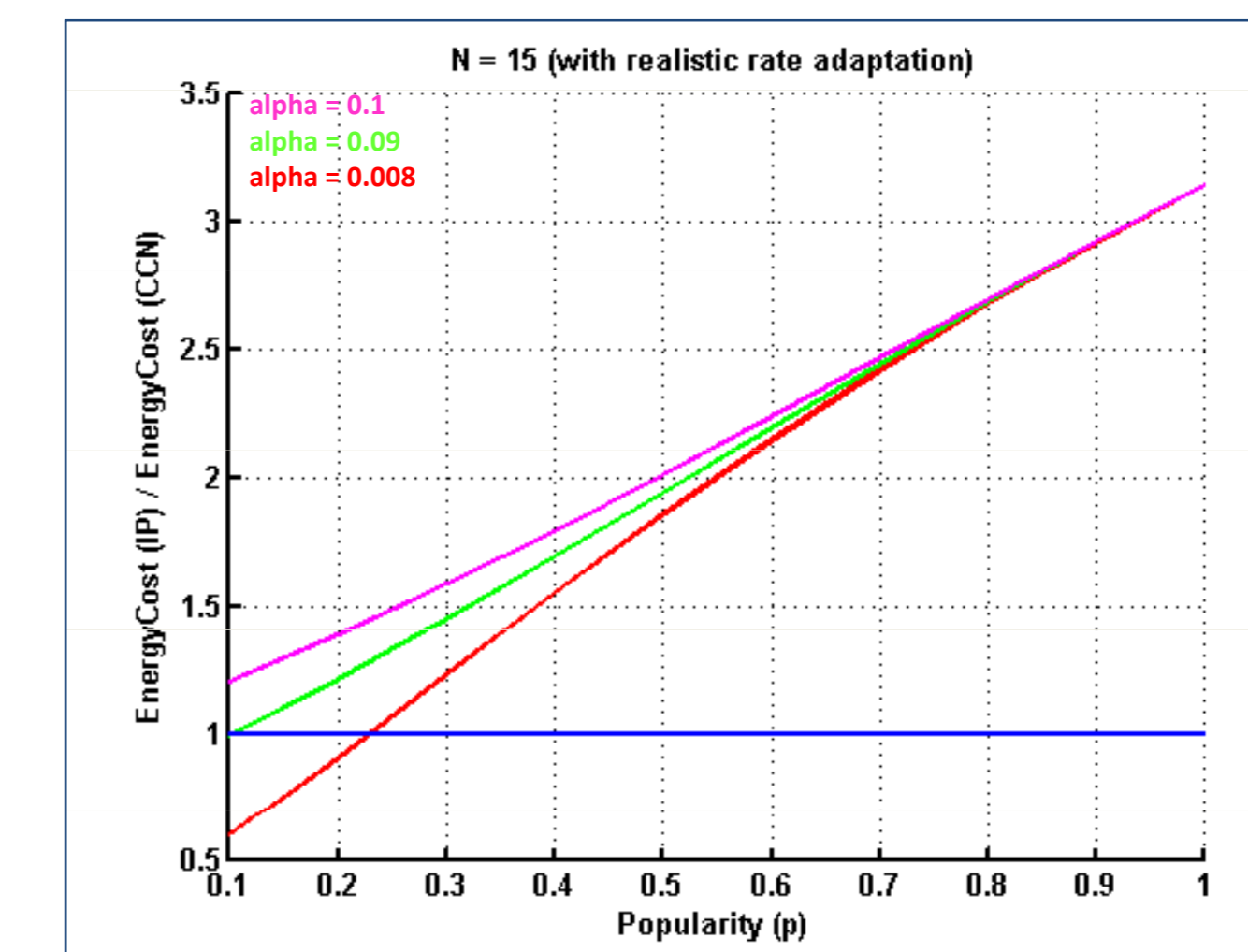


- CCN is more energy intensive for video streaming even with rate adaptation [2] if content popularity is low and network is small scale.
- As the number of hops to the video server increases, CCN starts to provide substantial energy benefits.

## Results



- If there are only a few hops to the server, CCN requires more energy to deploy and operate even if the content is popular.



- CCN can provide significant energy savings in settings where the number of hops to the server is large even if content popularity is low.

## Summary and Future Work

### Summary

- CCN **consumes less energy** to stream content compared to IP if content is popular in the network.
- The caching capability of CCN routers leads to **additional energy demands** but at the same time reduces the distance content must traverse and enables the application of rate adaptation to **reduce router operating costs**.

### Future Work

- We will develop a simulation environment to conduct a more accurate analysis, **tracking the availability of content** at individual routers.
- We will use the simulation results to **refine our models** for the probability of finding content.

## References

- V. Jacobson, D.K. Smetters, J. D. Thornton, M.F. Plass, N.H. Briggs, and R.L. Braynard. "Networking named content," In *Proc. Int. Conf. on Emerging Networking Experiments and Technologies (CoNEXT)*, Rome, Italy, Dec. 2009.
- S. Nadevski, L. Popa, G. Iannaccone, S. Ratnasamy, and D. Wetherall, "Reducing network energy consumption via sleeping and rate-adaptation," In *Proc. USENIX Symp. on Networked Systems Design and Implementation*, Berkeley, CA, USA, Apr. 2008.